

## FRESNO COUNTY RESTAURANT WEEK SPONSORSHIP OPPORTUNITIES

Fresno County Restaurant Week is a celebration of the region's premiere dining destinations, in addition to the bounty of seasonal ingredients grown in the area. The event will showcase Fresno County as the culinary powerhouse that it is, with restaurants hosting special menus throughout the 10-day event.

Locals and visitors will have the opportunity to select from a variety of dynamic dining experiences, with plenty of options at every price point and style of cuisine. The dining options will span the Fresno County region.

### PRESENTING SPONSOR \$3000 (LIMIT 1)

- Exclusive "presented by" status
- Company logo on all marketing materials for Fresno County Restaurant Week including 25,000 check presenters, posters, table tents and more
- Media spotlight on TV, radio and press releases
- Company logo on email sent to over 300 restaurant owners, chefs, and/or managers in Fresno County
- Company logo on Fresno County Restaurant Week website until 2020 updates
- Company promotion and shout-out on social media channels

#### SUPPORTING SPONSOR \$1000 (LIMIT 5)

- Company logo on all marketing materials for Fresno County Restaurant Week including 25,000 check presenters, posters, table tents and more
- Company logo on Fresno County Restaurant Week website until 2020 updates
- Company promotion and shout-out on social media channels

#### CONTRIBUTING SPONSOR \$500

- Company logo on Fresno County Restaurant Week website until 2020 updates
- Company promotion and shout-out on social media channels

# FOR SPONSORSHIP INQUIRIES

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Fresno County Restaurant Week is produced by





FOR EVENT DETAILS, VISIT CALREST.ORG/FRESNO-RESTAURANT-WEEK.COM