



The CRA logo and name are registered trademarks. **We consider brand identities that are derived from or incorporate modified versions of these elements to be in violation of the CRA trademark.**

Terms of use

- 1** The CRA logo may not be used in any manner that might imply any non-CRA materials, including but not limited to goods, services, websites or publications, are sponsored, endorsed, licensed by or affiliated with the CRA unless the usage is approved in writing by the CRA Marketing department.
- 2** The logo may not be displayed as a primary or prominent feature on any non-CRA materials. Companies using the CRA logo pursuant to these guidelines must also display in the primary and more prominent position, their own logos, business name, product names or other branding.
- 3** The logo must not be imitated or used as a design feature in any manner.
- 4** The logo may not be used in a manner that would disparage the CRA or its products, services or extensions.
- 5** The logo must be provided by the CRA with no changes, including but not limited to changes in color, proportion or design, removal of words, icons or trademark symbols. The logo may not be animated, morphed or distorted in perspective or appearance.
- 6** The logo may not be scanned or pulled from an online source.
- 7** The logo icons must always be a minimum of 60 pixels in width online and 1" in width in printed pieces.
- 8** To properly stage the logo, a minimum clearance between the logo and other elements must be maintained. The height of the icons in the logo indicates the measurement of minimum clearance between the logo and other elements on all sides of the logo.
- 9** The logo must not be incorporated or used in any manner as part of or in close proximity to another company's name, domain name, product or service name, logo, design, slogan or other trademarks. The logo must never appear with any other symbol or icon (except the registered trademark symbol); contained within a box, circle, or other shape; or combined with any other name, logo, or icon to create a co-branded logo.
- 10** Neither the logo nor the CRA name may be used in any other company name, product name, service name, domain name, website title, publication title or the like.
- 11** Non-CRA materials should not mimic any CRA advertising, product packaging or website design.